



2016

**CODE OF
CONDUCT**

Dominion Dental Services, Inc. d/b/a Dominion National is focused on ensuring we remain a company that others want to do business with, now and for many years to come. One of the keys to our success and longevity is adhering to our company's compliance and ethics standards.

Although many businesses boast of having implemented compliance and ethics programs, our very character and approach to those we serve requires that we lead in this area. We must always strive to conduct ourselves with the highest regard for professional responsibility, integrity, and regulatory compliance, and our Code of Conduct is the document that helps guide us through what this means on a daily basis.

The standards and guidelines within the Code address both broad ideals and specific situations. When you have questions, I encourage you to reference the Code of Conduct to help determine the right choices about potential conflicts of interest, maintaining legal compliance, and many other issues that relate to your responsibilities.

Should you not find the answers in the Code of Conduct, you can always speak with your supervisor or contact the company's Compliance Department for guidance. What's important is that ultimately we all make good business decisions and consulting the Code of Conduct is a valuable first step in that process.

Thank you for all you do to make compliance a daily priority and help us represent our brand at its best.

Sincerely,

A handwritten signature in black ink, appearing to read "Gary D. St. Hilaire", with a long horizontal flourish extending to the right.

Gary D. St. Hilaire
CEO



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Section 1: What Does it Mean to Conduct Business with INTEGRITY?

Integrity is “adherence to moral and ethical principles; soundness of moral character; and honesty.”

Acting with integrity means living the Dominion National Code of Conduct, not just reading it. Keep your Code of Conduct accessible and refer to it when questions arise. You can access our Code of Conduct on the Company’s website at www.DominionNational.com.

A. Commitment to Ethical Business Practices

At Dominion National (“Dominion” or “the Company”) we are committed to conducting business with integrity — being respectful, fair, and honest with our customers, business partners, colleagues, our competitors, the media, and the charitable and community organizations we sponsor. Our success depends on making and keeping this commitment to all of our Dominion stakeholders, not just today, but over the long term. This Code of Conduct (or “the Code”) explains how we can showcase that integrity in everything we do. As employees, we have daily opportunities to model integrity as we carry out our responsibilities and interact with fellow team members in the Company. With respect to Dominion’s business, the Code governs the conduct of all employees and, when they are acting on behalf of the Company, members of the Board of Directors, members of dental review and advisory committees, consultants, and third party contractors (collectively, “Stakeholders”).

As Dominion employees and Stakeholders, we are expected to follow both the spirit and the letter of the Code in all Company matters. We all share a responsibility to:

- Understand the issues covered by the Code and other Dominion policies and procedures that apply to your job.
- Observe all laws and regulations that apply to Dominion business.
- Understand that abiding by the Code in your daily work activities is a mandatory part of your job.
- Speak up if you have concerns about integrity or suspect violations of the law, the Code, or Dominion policies and procedures.
- Not retaliate against a Stakeholder who relates a good faith compliance concern or question.
- Report retaliation if you believe it is occurring (See Section 5.B.1).

B. Commitment to Protection of Employee and Member Information

At Dominion we are committed to protecting confidential information, including employee and member information. Dominion restricts access of confidential employee-related information to only those employees who need the data to provide services to our employee population. Verbal employment verification requests from current or former employees must be directed to Human Resources and will be limited to confirmation of employment dates and last position held. Reasonable

caution is taken to maintain physical, electronic, and procedural safeguards to protect this personal data. The safeguards are reviewed periodically by both independent and internal auditors.

Dominion is committed to protecting the Protected Health Information (PHI) of its members, including the PHI of its employees as members. See Section 2.B.2 for guidance that ensures compliance with all state and federal laws regarding the use and disclosure of member information.

C. Responsibility of Board Members and Committee Members

Members of the Dominion Board of Directors (Directors) are responsible, at the highest level, for making strategic and policy decisions that are carried out by our Company's officers and other employees. Members of the Dominion dental committees (Committee Members) review information and make recommendations related to clinical matters. Even though Directors and Committee Members are typically not employees of Dominion, when they are engaged in activities related to the Company, the Code of Conduct applies to them. Our corporate officers are responsible for the day-to-day operations of Dominion, including delegation of certain Company responsibilities to employees, when appropriate. (For purposes of the Code of Conduct, the term "employee" is intended to also include Directors, Committee Members, and officers.)

Because of their responsibilities, Directors and officers have a special relationship with Dominion, which is known as a "fiduciary" relationship. Under the law, a fiduciary is required to act with utmost good faith and to exercise his or her powers solely in the interest of Dominion and not in pursuit of self-interest. A fiduciary agrees to give diligent attention to the business of the Company and to be faithful and honest in the discharge of the duties of the office. Because of this special relationship, adherence to our Code of Conduct by our Directors and officers is of utmost importance, especially with respect to conflicts of interest.

Our Directors, Committee Members, and officers, are not expected to be perfect; they are required to make decisions reasonably believed to be in the best interests of Dominion. They are required to avoid conflicts of interest and to disclose any potential conflict of interest as soon as the conflict is discovered. All Directors, Committee Members, officers, and employees are required to complete an initial and annual Disclosure Statement and Certification form, on which they identify any potential conflicts of interest, and confirm their commitment to the protection and nonuse of confidential data. They also certify that they have read and understand the Code and other important corporate policies and agree to abide by them.

D. Responsibility of External Entities

Dominion contracts with a number of entities for various services relating to the administration or delivery of dental, vision, and/or government-sponsored benefits. We provide copies of our Code of Conduct to our external entities, and upon request to their business partners. We further encourage them to adopt and follow a Code of Conduct that embraces a similar commitment to excellence.

Section 2: How Can I Demonstrate INTEGRITY in the Workplace?

Demonstrating integrity in the workplace means conscientiously making the best possible decisions — every day, in every situation.

It means being aware of:

- ***Disclosing, and avoiding potential conflict of interest situations.***
- ***Protecting Dominion confidential and proprietary information.***
- ***Safeguarding Members' PHI.***
- ***Using corporate assets responsibly.***
- ***Making sure reported figures and statistics are factual.***
- ***Paying attention to how we keep and/or discard Dominion or Member information.***

In short, we should do everything we can to maintain a safe and healthy work environment.

A. Avoid and be Alert to Potential Conflicts of Interest

At Dominion, we are expected to use our best efforts to ensure our Company's success, which includes doing everything we can to maintain Dominion's good reputation. This includes avoiding any activity that could create a conflict between our personal interests and the best interests of Dominion. This rule applies equally to every employee of the organization, regardless of role. A conflict of interest can occur when you, or a close relative (spouse, child, parent, sibling, step-relative, in-law, or any other household member), have an outside personal or financial interest that interferes with your objectivity in performing your job duties at Dominion. However, an actual conflict of interest does not need to exist for the Code of Conduct to apply. We should also avoid activities that could create even the appearance of a conflict of interest.

Disclosure to management (supervisor, manager, director, or anyone else in your chain-of-command) or the Compliance Department should occur before taking any action in a situation that might raise a conflict of interest question.

The areas discussed below often involve potential conflicts of interest situations.

1. Personal Gain

- a. **Outside Connections:** As employees, we should not participate in any transaction, situation, or employment where we or a close relative stand to gain personally or financially to the detriment of Dominion. For example:
 - Being involved in a decision to do business with a company in which you have a financial interest, or for which a spouse or other family member works

- Receiving personal gain from any commercial opportunities discovered in the course of your job with Dominion
- Accepting an outside position that conflicts, or appears to conflict, with your job duties at Dominion
- Consulting for or holding a second job with a competitor, supplier, or customer
- Starting a competing business or pursuing any commercial opportunity that would appear to interfere with the best interests of Dominion or any of its subsidiaries
- Holding an investment in a business that competes directly with Dominion, except if the investment is not greater than ten percent (10%) of your net worth or your ownership interest does not allow you to influence or control a decision of the company in which you made the investment
- Hiring or having a reporting relationship with a spouse, relative, domestic partner, or someone with whom you share a significant personal relationship
- Accepting an expensive gift from a vendor with whom Dominion has a business relationship

If you believe that a conflict of interest exists, or even the appearance of one, you must disclose it either to management or the Compliance Department.

- b. Solicitation: The potential for personal gain at work could also occur through an employee's solicitation of co-workers, *e.g.*, taking orders for party-plan products, promoting personal side businesses, etc. Dominion has strict guidelines about solicitation, generally prohibiting it at work. However, because Dominion is strongly committed to our local communities, employees are permitted to support non-profit organizations within certain guidelines: 1) passive solicitation only, 2) within our own departments, 3) with management approval.

2. Outside Activities

Dominion values and supports our employees' involvement in community and personal activities. However, our outside activities, including other employment, should not interfere, either directly or indirectly, with our work performance or in any way negatively impact Dominion's reputation in the community.

3. Use of Corporate Assets and Electronic Communication

All systems of electronic communications and other corporate assets (such as supplies, computers, telephones, or other equipment) are provided solely for business use by employees on behalf of Dominion. Corporate assets must not be used for personal reasons, either at work or away from work, except as approved by management for minimal use (*e.g.*, during break and lunch periods). As important, we must always remember, good etiquette and professionalism are important aspects of email and all other forms of electronic communication.

Corporate assets, email, and the Internet are controlled by Dominion and are subject to audit. Any limited personal use should not:

- Interfere with normal business activities.
- Involve solicitation.
- Be associated with any personal for-profit business activity.
- Present personal opinion that could be construed as representing approved corporate policy or opinion, including personal Web sites, blogs, and social networking environments (*e.g.*, Facebook, Twitter, LinkedIn).
- Involve pornographic, violent, or other offensive materials.

Remember, management may periodically access any employee's corporate electronic communications, without consent and without prior notice. Inappropriate use of corporate funds and assets may result in corrective action, up to and including termination of employment.

4. Social Media

Employees' use of social media should be consistent with all Dominion policies, as well as those included in the Employee Disclosure Statement and Certification forms.

Equipment and/or work time should not be used to engage in personal social media activities. Dominion reserves the right to monitor all work-related internet/social media activity. The use of corporate passwords for security does not guarantee confidentiality. Be mindful that postings may become public.

Dominion employees may not post on social media anything in the name of Dominion, or anything that could reasonably be attributed as approved by Dominion, without prior authorization from senior management. Dominion has a defined unit within the Company, Marketing, which is authorized to communicate on behalf of the organization.

B. Ensure Accurate Reporting and Protection of Corporate Information

1. Proper Accounting

Dominion deals with important financial information every day, and maintains internal controls to verify that transactions are recorded in accordance with applicable laws and corporate policies. Dominion relies on all of us to be complete, accurate, and honest in recording, preparing, and reporting information. Improperly altering or destroying financial records or expense records is prohibited. With the exception of travel advances, Dominion may not extend or maintain credit, nor arrange for or renew an extension of credit in the form of a personal loan to or for any Director, officer, or other employee.

No secret or unrecorded funds or assets may be created or maintained for any purpose. Making false or fictitious entries in the records of Dominion with respect to any transaction or the disposition of corporate assets is prohibited, as is any employee's participation in such transactions. In order to

ensure that the financial statements of Dominion fully and fairly disclose the financial condition of the Company and are not misleading, you (and/or anyone acting under your direction) are prohibited from taking any action which would improperly influence, coerce, manipulate, or mislead: (i) any independent public or certified accountant engaged in the performance of an audit of the financial statements of Dominion, or (ii) any member of Dominion's Internal Audit Department who is performing an internal audit or investigation.

We must cooperate fully in any audit or investigation being conducted. Any falsification or attempts to coerce, manipulate, or mislead may result in corrective action up to and including termination.

2. Member Information

Dominion sends, receives, uses, and maintains large volumes of Member information. Our Members trust us with some of their most sensitive information. It is our obligation to diligently protect the privacy and the security of that information. Most Member information is considered PHI, whether used alone or in connection with other medical or dental information such as diagnosis, procedure codes, and medical or dental records, and includes, but is not limited to:

- Name.
- Address.
- Social security number.
- Contract number.
- Date of birth.
- Date of service.

As employees of Dominion, we are each responsible for ensuring that PHI is safeguarded, not only in the Company's computer systems and filing cabinets, but in every way that we use and share it. This includes verbal conversations in the hallway or on the telephone, information printed out, and information sent back and forth by email, fax, regular mail, etc. Questions about any privacy issue related to Member information should be directed to the Privacy Office.

3. Other Proprietary and Confidential Information

In addition to Member information, Dominion receives and generates a large amount of information that is confidential and/or proprietary. This includes any company-specific information that is not intended for public knowledge, whether specific to Dominion or to companies with whom we conduct business.

As employees, we have an obligation, both during and after employment, to protect the confidential and proprietary information of Dominion, our customers, and our vendors. Confidential or proprietary information should be disclosed only to employees who have a specific business need to know it. It should be disclosed to outside parties only in accordance with Dominion policies, confidentiality agreements reviewed by the Legal Department, or as required by a valid Court Order that has been provided to the Legal Department.

In order to avoid inadvertent disclosures of any confidential or proprietary information of Dominion, we must be especially cautious about discussing confidential information in social settings. One innocent disclosure may be enough to damage the reputation and competitive position of Dominion with our customers or violate the law.

4. Secure Data

Much of the Dominion's data resides in an electronic format, where a user ID and password are required to gain access. All employees are expected to use passwords and security codes responsibly, which includes not sharing IDs or passwords with anyone, and not facilitating unauthorized access to Dominion systems. It is equally important to securely transmit and place data in appropriately secured areas that are protected by Dominion's security mechanisms. Corporate data must never be placed on non-corporate assets, such as personal mobile devices or home computers without the use of IT-approved technical controls. Dominion business is to be conducted only through company controlled resources where appropriate data protection and logging are available (corporate email, fax, file transmission).

5. Record Retention

Dominion records, including electronic information, are maintained and discarded in accordance with the Company's record retention policy and procedures, which are based on federal and state laws and regulations. Failure to maintain Dominion records in accordance with these requirements may result in fines and penalties against the Company. Documents that are required to be retained are to be maintained in their original state. Documents may not be revised or modified once they have been identified for retention. Destruction of any information relating to a pending lawsuit or government audit could result in serious consequences for you and Dominion. If there is uncertainty about whether documents may be destroyed, consult with management, the Legal Department, or the Compliance Department.

6. Intellectual Property

Intellectual property generally consists of knowledge or creative ideas that have a monetary value and/or are protected under copyright, patent, service mark, trademark, or trade secret laws.

Dominion protects its own intellectual property. Dominion also respects, and often has the legal obligation to protect the intellectual property of others, such as outside vendors. Contact the Legal Department with any questions about using licensed property such as software or publications. Any suspected improper use of intellectual property should be reported to management or the Compliance Department.

7. Use of Software

When Dominion purchases software, it generally does not own the software itself. Instead, we purchase a license to use the software in accordance with the vendor's restrictions; for example, using the software only for Dominion's internal business purposes and/or limiting the number of copies that can be made. Unauthorized copies of any software could result in civil and criminal penalties.

Employees may never install, download, or copy any software, including any from the Internet, unless the software is specifically approved or appropriately licensed to Dominion. Furthermore, copying a software application to more than one Company computer or to your personal computer is generally

prohibited unless Dominion has granted you specific permission to do so. Any improper use of software licenses should be reported to management or the Compliance Department.

C. Understand and Participate in the Company's Commitment to a Safe and Healthy Workplace

Dominion recognizes that its greatest and most valuable asset is its workforce, and is committed to making every effort to provide employees with a safe working environment. Dominion policy expects that we comply with all safety and health-related laws and regulations. Issues of safety are especially important in the following five areas.

1. Workplace Access

It is every employee's responsibility to assist in keeping the workplace safe and secure. This begins by always displaying our employee badges while at work, and being aware of anyone who is not displaying a badge (employee, contractor, or visitor). Visitors must be escorted at all times by their host employee. An individual without a badge must be escorted to the front desk to obtain one.

Access to Dominion facilities and restricted areas requires employees to show or swipe our own access badge. As a courtesy, you can hold open a perimeter door for an individual who is displaying an authorized badge. However, if a badge is not present, the individual must be escorted to the front desk. For restricted areas, such as a data center, you should not allow anyone to follow you through any internal secure door. Each individual must present his/her own access badge. If an individual must enter a restricted area without authorized access, he/she must sign into a log book and be escorted at all times.

2. Workplace Violence

Dominion strictly prohibits any act or threat of violence by an employee against another employee, a customer, or any other person on Dominion property or while conducting Company business. Prohibited conduct includes, but is not limited to:

- Assaults.
- Harassment.
- Physical, verbal, or written intimidation.
- Possession of weapons, including guns, knives, explosives, or the like, which are strictly prohibited on Dominion property, in Company vehicles, or anywhere else while on Dominion business.

Such conduct may result in immediate termination. In addition, threats of violence by nonemployees, such as disgruntled customers or other persons, must be reported immediately to management or Human Resources.

3. Harassment/Sexual Harassment

Dominion does not tolerate unlawful harassment or sexual harassment by or against any employee or other individual who represents or serves Dominion.

Harassment is broadly defined as any unwelcome or offensive conduct committed by coworkers, vendors, customers, or other individuals. Discriminatory harassment involves unwelcome or offensive conduct with regard to another individual's race, color, sex, religion, national origin, age, disability, or any other basis protected by law.

Examples of harassment include but are not limited to:

- Derogatory nicknames, comments or slurs, or gestures.
- Derogatory posters, screen savers, or cartoons.
- Assault, intentional blocking, or interfering with normal conduct.
- Inappropriate words, labels, or symbols used as IDs, passwords, computer sign-offs, or greetings.
- Threats, intimidation, bullying, or other forms of harassment, which have the effect of disrupting an employee's work environment.

Sexual harassment generally exists in two forms: 1) requests for sexual favors in exchange for continuation of employment, or for taking or not taking other job-related actions, such as promotions or corrective action; and 2) a sexually offensive working environment.

Examples of sexual harassment include but are not limited to:

- Unwelcome sexual advances, propositions, or requests for sexual favors.
- Unwanted physical contact including touching, rubbing, or brushing up against another.
- Verbal harassment such as suggestive comments, sexual innuendos, or jokes of a sexual nature.
- Nonverbal conduct such as obscene gestures, leering, whistling, or displaying or circulation of sexually suggestive objects or pictures.
- Aggressive, intimidating, or "bullying" conduct directed toward someone because of their gender, even if not sexual in nature.

If you experience or observe harassment or sexual harassment in the workplace, you are required to report the incident promptly to management, Human Resources, or the Compliance Department.

4. Substance Abuse

Dominion strictly prohibits the possession, use, or distribution of illegal drugs or alcohol on Company property, or while conducting Dominion business. An employee may not report to work or remain at work if, in the opinion of management, job performance is impaired because of the influence of legal

or illegal drugs or alcohol. During certain approved business-related activities, however, conservative consumption of alcohol on Dominion property is permitted, *e.g.*, Dominion-sponsored dinner meetings or banquets.

5. The Environment

Dominion is committed to making environmentally sound choices, and we ask all employees to do the same. Dominion supports local recycling efforts, and incorporates energy- and water-saving devices in our buildings. In many segments of our business, we have moved to digital distribution of Member and Provider communication rather than hard copies mailed through the postal service. Employees should each be mindful of what they use and how they use it - and look for opportunities to minimize, reuse, and recycle waste at our facilities. Each of us should consider the impact on the environment before printing documents, and can help Dominion conserve energy by turning off computers, monitors, and unnecessary lighting after business hours.

In the event that employees do print documents that contain confidential information or PHI, they are required to appropriately dispose of it by placing it in the approved containers located at their workstations. It is never acceptable to place documents of this nature in recycle bins or trash cans.

Section 3: How Does INTEGRITY Affect My Business Relationships Outside the Workplace?

As employees, we are expected to foster courteous and productive working relationships with Dominion vendors and customers, and abide by the terms of our contracts.

This includes:

- ***Being fair and honest.***
- ***Providing accurate information and representations.***
- ***Protecting a vendor's or customer's confidential and proprietary information.***
- ***Following Dominion policy when giving or receiving gifts and entertainment.***

A. Gifts and Entertainment

Gifts and entertainment, both to and from outside entities, raise many questions. Because Dominion policy requires handling gifts and entertainment differently, we start by defining them.

A gift is any item, activity, privilege, etc., that is given from one person or group to another with the intention that the recipient will use the gift at their personal discretion and within a timeframe of their choosing.

Entertainment, which may include meals, also involves giving and receiving an activity or privilege, but with the intent that the gift-giver will accompany or host the recipient(s). Entertainment does not necessarily have the same monetary restrictions as gifts. Any gift given or received, or entertainment hosted or attended, must comply with law, customary business practices, and the Code. In certain instances, government reporting may be required. For example, entertainment or gifts given to labor unions or labor representatives must be carefully documented, as reporting to the Department of Labor or other government agency may be required. Providing meals or entertainment to federal employees is strictly prohibited under federal law.

The following sections provide helpful guidance for employees when questions arise about appropriate business-related gifts or entertainment.

1. Giving Gifts and Hosting Entertainment

a. Giving Gifts to External Individuals or Entities

Although gift giving is an acceptable and customary way of showing appreciation in business relationships, we must exercise caution when doing so. The following information will be helpful in evaluating appropriate business-related gift giving. Keep in mind that all dollar limits reflect retail market value, not special deals.

- Dominion may never give monetary or nonmonetary gifts, either directly or indirectly, ***that could appear to influence, obtain, or retain business***. Monetary gifts include cash or cash

equivalent, *i.e.*, checks, money orders, bank cashier's checks, and any type of gift card (for example, Visa, restaurants, retail stores, etc.).

- Government-related business — There are specific regulatory requirements regarding gifts to government enrollees and employees, including possible reporting requirements. The following guidelines apply:
 - Government program enrollees:
 - No cash or cash equivalent
 - Medicare Advantage or Part D: Maximum value of \$15 per item, and \$50 per calendar year
 - Current Medicare enrollee rewards and incentives programs are excluded from this requirement.
 - Federally Facilitated Marketplace (FFM): Contact Legal or the Compliance Department to confirm current guidelines.
 - Children's Health Insurance Program (CHIP): Maximum value of \$15 per item.
 - Federal Employee Health Benefit Program (FEHBP): Maximum value of \$20 per item, and \$50 per calendar year
 - Government employees:
 - No cash or cash equivalent
 - Maximum value of \$20 per item, and \$50 per calendar year
 - Most meals and entertainment are forbidden by federal law, although modest refreshments are excluded from the gift rule restrictions (e.g., snacks, coffee and donuts).
 - Additional prohibitions and restrictions may apply where established by the government (See Section 3.D, "Contacts with Government Representatives.")
- Nongovernment business — Employees may give minimal monetary gifts, or reasonable and appropriate nonmonetary gifts, that are primarily advertising or promotional in nature, as long as the maximum value does not exceed \$100 per gift, or \$100 per calendar year per individual. Please keep in mind that a gift should never appear to, or be used to, influence our business relationships.

Exception

From time to time, Dominion may sponsor prize or raffle events in the community ("Prizes"), if pre-approved by Dominions Corporate Tax and Legal Departments. Certain prizes may not be considered gifts, and therefore may exceed the \$100 maximum value if pre-approved by Accounting and Legal. Pre-approved Prizes may also be subject to other laws, regulations, and company standards. ***Dominion employees interested in sponsoring Prizes should contact the Corporate Tax and Legal Departments for guidance.***

b. Hosting Meals/Entertainment for External Individuals or Entities

As discussed previously, entertainment, which may include a meal, differs from gifts in that the host participates in the activity with the recipient(s). Following are the Dominion guidelines:

- Acceptable Hosting Situations
 - Nongovernment business — Dominion may reimburse for management-approved, business-related entertainment so long as the entertainment is reasonable, does not violate any law or regulation, and does not negatively impact Dominion’s reputation. The \$100 maximum gift allowance does not necessarily apply to meals and entertainment, but management approval is required, in order to ensure that the entertainment is not excessive, and is consistent with department policy and budgetary guidelines.
- Nonacceptable Hosting Situations
 - Federal government employees — Providing meals or entertainment is strictly prohibited by federal law.
 - State and local government employees — Restrictions and reporting requirements may apply. Before offering meals or entertainment to state or local employees, obtain approval from management.

Some departments may require the maintenance of logs that record the names of individual or company guests. Management can confirm whether such records are required.

2. Receiving Gifts and Accepting Entertainment

a. Receiving Gifts from External Individuals or Entities

- Employees may not solicit a gift, either directly or indirectly, from an individual or entity with which the Company conducts business.
- Acceptable Noncash Gifts — While conducting Dominion business, nonmonetary items may be accepted, up to a maximum of \$100 value per item, and per calendar year, from any external individual/entity.

Exception

The \$100 maximum value rule is not applicable to a noncash raffle prize won at a business-related event. Employees may accept the prize under the following conditions:

- The event is not for only Dominion employees.
- Everyone who registers and puts in a ticket, or otherwise enters the contest, has the same opportunity or chance to win.
- The prize is not excessive or inappropriate to the occasion (e.g., an iPad would be allowed but no lavish trips).
- The prize is not cash or a cash equivalent (unless the “Acceptable Cash Gifts” donation guidelines found below are followed).
- Neither Dominion nor its employees is under any obligation to the vendor or supplier of the prize for having entered or for winning the prize item.

- In all instances, regardless of the value of the prize, winning does not influence an employee's decision making or otherwise compromise an employee's ability to act in the best interests of Dominion.
- If an employee who has won a vendor's raffle drawing is subsequently involved in choosing or evaluating a vendor, that employee must disclose the winning of the prize to his/her manager and to the Chief Compliance Officer.

Acceptable Cash Gifts (only when donated to a corporately sponsored charity) — Occasionally, an employee may be offered a cash gift while conducting Dominion business, *e.g.*, completion of business-related surveys, honoraria, thank you gifts, etc. These gifts are usually nominal, but at times are more generous.

Cash and cash-equivalent gifts may never be accepted for personal use. However, because Dominion cares deeply about the needs of our local communities, the acceptance of cash gifts is permitted – but only under the condition that they are promptly turned over to the Compliance Department for donation by Dominion to a corporately-approved charitable organization, as designated by the recipient. It is preferable that checks are made payable to Dominion or that the cash gift is contributed directly to a charity by the vendor providing the gift. The Compliance Department will provide additional guidance, as necessary, for checks made payable to employees and for gift cards. Because cash or cash-equivalent gifts are transferred to a charity, disclosure to the government for tax purposes is not required.

b. Accepting Meals/Entertainment from External Individuals or Entities

- Employees may not solicit, either directly or indirectly, meals or entertainment from any individual or entity with which Dominion does business. With certain restrictions, onsite or offsite entertainment and meals, offered by outside individuals or entities, may be accepted but should never appear to influence our business relationship. As such, meals and/or entertainment must be:
 - Reasonable and non-excessive.
 - Offered on an infrequent basis.
 - Compliant with department or corporate policies and state or federal laws and regulations.
 - Pre-approved by management.

If clarification is needed for a particular gift and/or entertainment situation, management or the Compliance Department can provide guidance.

B. Conference and Seminar Sponsorships/Travel Reimbursement

In most instances, Dominion prohibits any outside entity or individual from paying for an employee's expenses to attend a conference or seminar, including those who do business or seek to do business with Dominion. This includes discounted conference fees or reimbursement for travel, meals, or lodging expenses; as well as offers of gifts or prizes valued at more than \$100. An exception may be made when the reimbursement is part of the terms of a signed agreement that Dominion has with the outside entity.

Dominion will reimburse an employee for attendance at a conference or seminar if there is a business reason for the employee to attend, the employee has received prior approval from management, and the purpose and cost of the event is within Dominion guidelines or budget.

C. Honoraria and Participation in External Forums

There may be occasions when an outside group or organization may solicit the expertise of an employee, for example, a professional presentation; participation on a panel, focus group, or advisory council; submission of a written paper; membership on a working Board, or other such activities related to our work for Dominion. With approval of management, Dominion encourages participation in appropriate corporate-, employment-, or community-related forums. Compensation for these types of activities is commonly referred to as honoraria (a nominal payment in recognition of acts of professional services for which custom or propriety does not allow a price to be set).

At Dominion, *we may not accept honoraria for personal use* for activities that relate to our duties or representation of Dominion. If offered, we may accept an honorarium payment *only under the condition that it is donated to a charitable organization*, as outlined in the “Acceptable Cash Gifts” section of this Code. (See Section 3.A.2.a.)

However, Dominion does allow reasonable compensation from a sponsoring organization for travel and meal expenses incurred by the participating employee. In these instances, any reimbursement for expenses associated with our participation must be approved by management in advance.

For appearances, presentations, speeches, or written works that involve outside personal interests *i.e.*, knowledge or expertise *unrelated* to our duties with or representation of Dominion, employees may personally accept honoraria. In such circumstances, the employee is responsible for all expenses related to the activity, and any arrangements for honoraria. Additionally, the activities must be performed on personal time. Questions about honoraria should be directed to management or the Compliance Department.

1. External Forums: Potential Business-related Scenarios and Guidelines

- If you are a participant in a business-related conference or seminar that has been approved by Dominion management, all registration and travel costs must be paid by Dominion.
- From time to time, our Dominion employees may serve as speakers and panelists at conferences and seminars at local and national levels. If you are a speaker or panelist at a management-approved business-related conference or seminar, you may accept full or partial reimbursement for registration and/or travel fees, if offered, from the organization or underwriter sponsoring the event. This is true even if you attend additional sessions at the conference as a participant only.
- Sometimes our employees are invited to attend advisory councils or forums as subject matter participants in order to help the organization sponsoring the council improve its products or services. If you are invited to participate at such an event in your role as a Dominion employee in order to provide industry, subject-matter, or best-practice insight and feedback, you may, with prior management approval, accept full or partial reimbursement for your registration,

travel, lodging, and/or food expenses. This is because the sponsoring organization is receiving the benefit of your expertise and knowledge.

Important to remember: While you may accept reimbursement in situations like those above, as a Dominion employee, it is unacceptable to solicit or demand reimbursement when it has not been offered.

Additionally, as a Dominion employee, you may not accept a cash or cash-equivalent honorarium for your services, if one is offered. Please politely decline the honorarium or allow a donation to be made directly to a charity instead. Alternatively, you must follow the guidelines in section 3.A.2.a of this Code regarding the receipt of cash gifts.

D. Contacts with Government Representatives

Federal and state laws and regulations govern Dominion contacts with elected officials and government employees (collectively “government representatives”), as well as any member of a government representative’s immediate family. Employees should consult the Legal department on issues that involve contacts with federal, state, or local government representatives.

Only senior managers and those chosen by Dominion for government relations or legal work can formulate and express the Company’s views on legislation, regulations, or government action. Other employees may communicate Dominion views only with specific guidance from the Legal department.

Certain prohibitions or restrictions limit what we can offer or give by way of gifts, business courtesies, meals, or entertainment to government representatives. To ensure compliance with government guidelines, all questions should be directed to the Legal department.

E. Kickbacks and Rebates

Employees must not accept kickbacks (the return of a certain percentage of the purchase price, usually the result of a secret agreement) or rebates from the purchase or sale of any Dominion goods or services. This prohibition applies to employees’ immediate family members as well. Kickbacks and rebates are not limited to cash or credit. If you or a family member stands to experience any personal gain from the deal, it is generally prohibited. Further, no payment or offer of benefit of any kind, other than those promotional items included in Dominion’s marketing policies, may be made to a Member or group or potential member or group, as an inducement to purchase or remain enrolled in any of our products.

Not only are kickbacks and rebates prohibited under the Code, but strict federal laws apply as well. The federal Anti-Kickback Act prohibits “the direct or indirect offering, giving, soliciting, or accepting of any money, fee, commission, credit, gift, gratuity, thing of value, or compensation of any kind to improperly obtain or reward favorable treatment under any government contract.” This includes kickbacks and rebates to or from a vendor, Provider, or government agency, or their employees, in connection with favorable treatment under a federal health care program such as Medicare. By law, Dominion is required to report violations of the Anti-Kickback Act to the government, and it is imperative that all suspected violations are reported to the Compliance Department. If you violate the

Anti-Kickback Act or other anti-fraud laws, you may be subject to corrective action up to and including termination.

Questions about whether a benefit constitutes a kickback or a rebate should be directed to management, Legal or the Compliance Department.

F. Reciprocity

In many instances, Dominion buys products and services from vendors who purchase dental, and/or vision coverage or might, in the future, purchase coverage from Dominion. It is appropriate for Dominion to purchase from these vendors, provided their prices or bids are competitive with vendors who do not purchase our products. However, it is not appropriate for an entity to be pressured into buying our coverage as a condition of doing business with Dominion.

G. Payments to Agents, Brokers, and Consultants

It is not unusual for Dominion to enter into agreements with agents, brokers, or consultants to carry out business requirements. These agreements should be in writing and should be approved by appropriate management and submitted through the contract review process, when applicable, or other legal review. The agreements should clearly and accurately state the services to be performed, the basis for payment, and the rate of payment or applicable fee; and should conform to all applicable federal and state laws and regulations. Contact the Accounting or Legal Department if you have questions about preparing or executing a contract.

H. Ethics of Competitive Intelligence

Gathering information about competitors in a legally appropriate manner is quite common and reasonable in the business world, and Dominion is committed to conducting such activities with the utmost integrity. This commitment includes but is not limited to:

- Gathering competitive information only from proper sources, such as journal and magazine articles, advertisements, public presentations, publicly posted/distributed documents and brochures; surveys conducted by consultants; and/or communications with our broker community and other individuals who can provide information legally and ethically.
- Always avoiding improper means of obtaining competitive information, such as through theft, bribery, or improper infiltration.
- Accepting competitive information only when its receipt and use is lawful and appropriate.

When in doubt, information gatherers should contact the Legal Department or the Compliance Department for guidance before obtaining or using the information.

Section 4: What Other Laws or Requirements Should Guide My Commitment to INTEGRITY?

We do not act rightly because we have virtue or excellence, but we rather have those because we have acted rightly.

— Aristotle (384 – 322 B.C.E.)

A. Fraud, Waste, and Abuse

Fraud, waste, and abuse in the health care industry are serious national problems, and they have the ability to impact all lines of Dominion business. This includes Medicare, FFM, CHIP, FEHBP, FEDVIP, and all commercial lines of business. Fraud is activity that is deliberately deceptive in order to secure unlawful or unfair gain. Most doctors, health care Providers, suppliers, and Members are honest. However, there are a few who are not.

As employees in the health care industry, we play a significant role in identifying potential incidents of fraud, waste, or abuse, and reporting suspected inappropriate activity immediately.

It is important to understand that the differences between fraud, waste, and abuse are often subtle, primarily dependent on intent.

In reality, it is usually impossible to know the intent without an investigation, which normally includes a request for medical or dental records and a thorough review of claims history. Because the lines between fraud, waste, and abuse are often blurred, employees are not expected to be able to identify the category into which the potentially inappropriate activity falls. Questionable activity should be reported to the Dominion Compliance Department to be investigated by trained personnel.

Following are definitions and examples of fraud, waste, and abuse, which only scratch the surface of the possibilities. Understanding what fraud, waste and abuse look like in your business unit will ensure that you are prepared to take action should you observe it during your daily work activities.

Questions about a potential fraudulent, wasteful, or abusive activity should be immediately directed to management or the Compliance Department.

| <u>FRAUD</u> | |
|---------------------|---|
| Definition | <p>Fraud is knowingly and willingly executing, or attempting to execute, a scheme to defraud any health care benefit program; or to obtain, by means of false or fraudulent pretenses, representations, or promises, any of the money or property owned by, or under the custody or control of, any healthcare benefit program.</p> <ul style="list-style-type: none">• Deliberately submitting or filing false claims• Purposely misrepresenting a condition or the type of services provided |

| | |
|---------------------|--|
| | <ul style="list-style-type: none"> • Borrowing someone else’s insurance ID card to receive services |
| Example | The provider deliberately submits a claim for oral surgery that he knows was not performed. |
| <u>WASTE</u> | |
| Definition | <p>Waste is the over utilization of services, or other practices that, directly or indirectly, result in unnecessary costs. Waste is generally not considered criminal actions, but rather the misuse of resources.</p> <ul style="list-style-type: none"> • Always performing a higher level of service or more extensive procedure • Routinely ordering tests that may not be medically necessary |
| Example | The provider always performs and bills for panoramic x-rays whenever he does any major restorative procedure. |
| <u>ABUSE</u> | |
| Definition | <p>Abuse includes actions that may, directly or indirectly, result in unnecessary costs. Abuse involves payments for items or services when there is not legal entitlement to that payment, and can occur even if the provider has not knowingly and/or intentionally misrepresented facts to obtain payment. <i>Essentially, the difference between fraud and abuse is intent.</i></p> <ul style="list-style-type: none"> • Unknowingly submitting or filing claims for services that were not rendered • Unintentionally submitting the incorrect condition or type of service provided |
| Example | The provider’s office routinely submits claims for oral surgery procedures the day after the surgery is scheduled to occur. The surgery is cancelled but the billing office is not notified, and the office submits the claim for a surgical procedure that was not performed. |

Health care fraud can result in significant liabilities and, in some cases, subject the perpetrator to criminal prosecution. Waste and abuse, just like fraud, can result in the same process impediments and unnecessary costs of care. Dominion takes these issues seriously. Dominion has an internal fraud, waste, and abuse audit program, and a Fraud and Abuse Committee, which are committed to investigating any suspicious claim activity and taking appropriate action. When appropriate, investigative findings will be reported externally, *i.e.*, to law enforcement, the centers for Medicare and Medicaid Services (CMS), etc.

In addition to inappropriate conduct from external sources, it is also possible for employees to perpetrate acts of *internal* fraud, waste, or abuse, including but not limited to:

- Submitting false or “padded” expense reports.

- Forging or altering checks.
- Accepting checks for which they know services were not received.
- Falsifying 401(k) loan application (*e.g.*, fabricating a reason to apply for a hardship exception).
- Submitting inaccurate timesheets (*e.g.*, falsely claiming overtime hours).
- Intentionally revising Dominion records, financial statements, or government reports with the intent to mislead.
- Misusing or misappropriating Dominion property.

It is each employee's responsibility to notify management or the Compliance Department if you become aware of external or internal fraud, waste, or abuse.

B. Government Health-Benefit Contracts

Dominion is proud to provide services to many Members through federal and state contracts and programs; for example, Medicare Advantage programs, FFM, FEHBP, FEDVIP, and CHIP. When conducting business under a government contract, we must ensure that all activities are performed with the highest degree of care and integrity, complying with applicable laws and regulations.

Dominion, in some instances, makes certifications when submitting data to the government. Inaccurate information or false certifications can result in civil penalties and criminal sanctions against you and/or Dominion, whether you are an employee or a contractor doing business on behalf of Dominion. Exercise extreme care and accuracy when preparing and submitting documentation to the government or any other entity.

C. Ineligible Persons

Dominion will not employ or contract with individuals or entities who have been convicted of certain criminal offenses related to health care or fraud, or who are ineligible to participate in federal and/or state health care programs. To ensure this, Dominion regularly checks existing government exclusion lists to identify these ineligible individuals and entities, and performs cross checks against appropriate Company databases. Dominion also requires subcontractors under its government programs to comply with all regulations regarding ineligible individuals and entities.

D. Fair Competition and Antitrust Laws

The antitrust laws prohibit anti-competitive behavior (including conspiracy and monopoly) and unfair business practices. Dominion has strict policies in place to ensure compliance with the antitrust laws. Of particular importance is the prohibition of agreements or joint conduct between competitors that harms competition. Compliance with antitrust laws means that we must:

- Never discuss with competitors any matter directly related to competition between Dominion and the competitor (pricing, marketing strategies, sales policies, provider contracts).
- Never agree with a competitor to restrict competition by fixing prices, allocating markets, or other means.

- Never require customers to take a service/product they don't want, just so they can get the service/product they do want.
- Be accurate and truthful in all dealings with customers and be careful to accurately represent the quality, features, and availability of Dominion products and services.

Be especially careful with information shared at trade associations or other meetings where interactions with competitors may take place. Because the antitrust laws are extremely complex, any questions about permissible conduct should be directed to the Legal Department.

E. Political Activity in Connection With Work

Employees must not participate in political activities during work hours or on Dominion property. While Dominion encourages employees to participate in the political process, we must do so in accordance with federal and state laws. It is against the law to use corporate funds, property, facilities, or work time in connection with federal and state elections. Outside Dominion, you may make personal contributions, support candidates or political organizations, and vote as you wish. However, when you speak out about political activities, you should give no indication that you are connected with or speaking on behalf of Dominion.

F. The Company's Commitment to Equal Opportunity/Affirmative Action

Dominion is committed to the administration of employment without regard to race, color, religion, national origin, gender, sexual orientation, gender identify, age, genetic information, disability, veteran status, or marital status.

As an Affirmative Action employer, Dominion documents its good-faith efforts in recruiting, hiring, and developing an employee base reflecting a diverse cross-section of the local population. Furthermore, Dominion strives to purchase goods and services from both women- and minority-owned businesses. Dominion monitors its progress in reaching these goals and strives to maintain its achievements and improve its performance in these areas, as necessary.

Questions about equal opportunity or affirmative action should be directed to Human Resources.

G. Responding to a Government Investigation

As part of doing business, Dominion is routinely audited by various government agencies; for example, CMS, the Internal Revenue Service, and various state insurance departments. In addition, at any time, Dominion could be the subject of an investigation on other matters. Dominion intends to comply with all applicable federal, state, and local laws and regulations. It is Dominion's philosophy to cooperate fully with government agencies concerning audits, inquiries, and investigations. In order to protect the Dominion's interests, you are required to follow Company policy with respect to any such audit, inquiry, or investigation. You should provide information only in compliance with Dominion policy.

Section 5: How Does INTEGRITY Affect My Response to Suspected Misconduct or a Code Violation?

In addition to guidance found in the Code and our corporate policies, we should always use integrity, common sense, and good judgment. We are required to ask questions if ethical dilemmas arise and report suspected violations. This ensures that the ethical culture we all enjoy is preserved. There may be times, however, when you are uncertain about what action to take. Be assured, you never need to go it alone.

A. Report Suspected Violations

While conducting business on behalf of Dominion, employees may become aware of a potential compliance violation, or be faced with an ethical dilemma where the best response may not be obvious. We should never hesitate to report suspected violations, or ask questions and seek assistance if ethical dilemmas arise.

Suspected violations of the Code, corporate policies, laws or regulations, as well as incidents of potential fraud, waste, or abuse, should be immediately reported to management, Human Resources, or the Compliance Department. If it feels more comfortable, or if you believe circumstances warrant, the suspected violation may be reported anonymously by calling Dominion's toll-free compliance hotline at 888.511.4036. Calling the hotline, which is answered 24/7 by an outside vendor, also gives you the option of having concerns reported directly to the Board of Directors, if appropriate. It is important that the potential violation be reported as soon as possible in order to protect the interests of Dominion.

When we are faced with making an ethical decision, it is helpful to ask ourselves the following questions:

- Does my decision comply with laws, regulations, and Company policies?
- Is my decision in line with our Company values — honesty, fairness, and respect for others?
- Will my decision look good on the front page of the newspaper? *i.e.*, Will my family and friends be proud of my decision?
- Would I be perfectly okay with someone doing this to me?

If you are still unsure, a conversation with management, Human Resources, or the Compliance Department, can be very beneficial. We should refrain, however, from discussing potential violations of the Code or other concerns with coworkers, so that a full and fair investigation can be completed without adverse effects that can result from rumors. Management is expected to maintain an objective perspective throughout any investigation, listen carefully and without bias to employee concerns, and pursue a reasonable and ethical remediation, working with Human Resources to gather comprehensive information, provide corrective action, if necessary, and ensure non-retaliation.

B. What to Expect When Submitting a Report

1. Non-Retaliation

Retaliation, harassment, or adverse employment consequences will not be tolerated if taken against an employee who comes forward to raise a genuine concern; make a good faith report of noncompliance with federal, state, or local laws and regulations; or report suspected acts of noncompliance with corporate policies and procedures or the Code of Conduct. Retaliation is prohibited by corporate policy and, in some instances, the law. If you suspect or observe retribution or retaliation, report it immediately to management, Human Resources, or the Compliance Department. An employee who is found to have engaged in this type of behavior against another employee will be subject to corrective action up to and including termination.

Dominion policy against retaliation does not excuse us from the consequences of our own improper or unethical behavior. However, the consequences will never be more severe because of a self-report. To the extent possible, Dominion will make every effort to protect the reporter's confidentiality. Likewise, we are each responsible for protecting the confidentiality of any reports that are made to management or the Compliance Department, as well as the privacy of any employee who makes such a report.

2. Investigation

Any report of unethical behavior or of a suspected violation of the Code, corporate policy, law, or regulation, will be promptly investigated. All team members are expected to cooperate fully with an investigation, and to maintain confidentiality (to the extent reasonably possible) and respect for the process, our Company, and our fellow team members.

The Compliance Department may seek assistance from, or refer matters entirely to, other areas for handling, including but not limited to Human Resources, Internal Audit, the Legal Department, or external compliance counsel, to assist with or handle the investigation. For example, Human Resources-related matters that are reported to the Compliance Department are promptly forwarded to Human Resources. Human Resources is responsible for reviewing the concern, following up with the inquirer in a timely manner, and keeping the Compliance Department apprised of the progress and final resolution. This maintains an open-door policy to the Compliance Department, as well as effective resolution of concerns that are not directly related to compliance matters.

3. Corrective Action

Dominion disciplinary policies and procedures apply to issues of compliance misconduct. A violation of the Code of Conduct, corporate policy, law, or regulation could potentially result in corrective action up to and including termination of employment. The level of discipline administered will depend on the nature, severity, and frequency of the violation and may result in any one or more of the following corrective actions:

- Verbal counseling or coaching
- First written notice
- Second written notice
- Final written notice

- Termination

Unethical or illegal behavior that impacts a benefit program, including but not limited to federal or state government programs (Medicare, FFM, FEHBP, FEDVIP, and CHIP), may subject Dominion to governmental corrective actions, including oral or written warnings or reprimands, suspension of enrollment, termination of governmental contracts, and/or financial penalties.

4. Legal Reporting Requirements

Dominion attorneys have a duty to report evidence of a material violation of law or breach of fiduciary duty or similar violation by Dominion, or any agent thereof, to the chief legal counsel or the chief executive officer of Dominion. If the counsel or officer does not appropriately respond to the evidence (adopting, as necessary, appropriate remedial measures or sanctions with respect to the violation), the Dominion attorney must report the evidence to the Governance Committee of the Board of Directors or to the full Board of Directors.

C. Contact Information for Reporting

Compliance Department (Corporate and Medicare):

- Compliance Hotline: 888.511.4036
- Corporate Compliance Department: 703.518.5000 ext. 4227
- Email: PrivacyCoordinator@DominionNational.com

Human Resources:

- Manager, Staffing, and Employee Relations: 703.518.5000 ext. 2046

HIPAA Privacy Officer: 703.518.5000 ext. 4227

HIPAA Security Officer: 703.518.5000 ext. 3085

Legal: 703.518.5000 ext. 3515

D. Conclusion

As a condition of employment, and annually thereafter, every employee is required to complete a Disclosure Statement and Certification form, which includes acknowledgment that you have read the Code, understand it, refer to it as needed and abide by it. This is an important part of your job responsibilities, and remains the key to Dominion's success and our continuing good reputation in the communities that we serve.

As Dominion employees, we each have daily opportunities to conduct Company business in accordance with the utmost legal and ethical business principles. Intentional contribution to a corporate culture of integrity has a very significant impact on personal and professional satisfaction and reward.

Compliance Hotline

888.511.4036

DOMINION NATIONAL